



Roosevelt Elementary PTA, in partnership with Roosevelt Elementary presents:

The Roosevelt Readathon

March 1st - March 24th

Quick Facts

- The Readathon is designed and administered by the Roosevelt Elementary PTA with generous support from Roosevelt teachers and staff.
- It is one of our only fundraisers this year but students do not have to fundraise to participate.
- Families make an account in the 99 Pledges platform to collect electronic donations.
- Families record their reader's minutes once per week in a separate Google Form for a chance to win weekly classroom prizes and Grand Prizes donated by Olympia Federal Savings.

How Does My Student Get Started?

Step 1:

Scan the QR code or visit <https://app.99pledges.com/fund/therooseve/addme> to make an account in 99 Pledges to collect donations. Sign up is EASY and takes less than a minute. (If you have more than one reader, you will need to do this for each of them.)

You'll be asked to add a name and email. **Please input: Your child's first and last name and YOUR email.** Select their grade level from the drop-down list.

Make an account at



the 99 Pledges website

Step 1 (cont.): You'll receive an email from 99 Pledges with your child's unique link to email to family and friends or share on social media. Those who donate to your reader will do it directly on the 99 Pledges platform. That's it! You're all set to collect donations.

You can collect donations from March 1 - March 29. The Readathon ends on March 24, but we'll give you a few days to get those last pledges in.

Step 2: (This part is important! It has to do with PRIZES. :)) Keep track of your student's daily reading from March 1 - March 24. Remember: accuracy and honesty are important when self-reporting to ensure fairness to all students.

There will be **3 check-ins** throughout the Readathon to share the amount of minutes your student read that week. They are **March 10, 17, and 24**. Reporting periods will **open on Fridays and close on Sundays at Noon** so that the Readathon committee can calculate which classes will receive the reward the following Monday.




Reporting student's minutes read is an important part of the Readathon. It's how most of the prizes are won!

Step 3: Tally the minutes your student read during the reporting period. Scan the corresponding QR code to enter the minutes on a Google Form. (The form is quick and takes less than a minute.) You do not need to keep track of book titles unless you want to. We will not ask for your book titles, only the total amount of minutes read.

Check-In 1: Friday, March 10. Enter the minutes read from March 1 - March 10

Check-In 2: Friday, March 17. Enter the minutes read from March 11 - March 17

Check-In 3: Friday, March 24. Enter the minutes read from March 18 - March 24

<p>Record minutes read 3/1-3/10</p>  <p>Check-In #1</p> <p>tinyurl.com/minreadmar1-10</p>	<p>Record minutes read 3/11-3/17</p>  <p>Check-In #2</p> <p>tinyurl.com/minreadmar11-17</p>	<p>Record minutes read 3/18-3/24</p>  <p>Check-In #3</p> <p>tinyurl.com/minreadmar18-24</p>
--	---	---

Why Do We Have to Check-In So Much?

The Readathon runs for three and a half weeks and regular check-ins help students stay motivated.

PLUS, we need to know how many minutes your student read in order for them to win prizes. Most prizes are awarded by minutes read. Only one prize is awarded by dollars raised.

Be sure to report during all three check-ins so that ALL of the minutes your student read during the entire event are recorded.

Prizes and Rewards!

Popcorn with the Principal

The classroom that reads the most from each grade grouping during the reporting period wins a "Popcorn with the Principal" reward. This will take place during the school day on the Monday immediately following the reporting period. Students will get to spend a few minutes with Dr. Marshall eating freshly popped popcorn and chatting about what they've read. **The grade groupings for this reward are: K/1, 2/3, and 4/5.** Each class is eligible to receive this award one time. (But please continue encouraging your students to read throughout the event!)

In order for your student's classroom to win this reward, you'll need to report their minutes read to the Google Form. (Scan the QR code provided in this packet.)

Complete Your Readathon Bingo Card

A Readathon Bingo Card is included in this packet. It includes fun activities like "read upside down" or "tell the principal the name of two books you read." As your child reads throughout the fundraising event, they can color in the square on the bingo card once they have performed the activity.

Once all the squares on the bingo card are colored in and **an adult signs it**, the student can turn in the bingo card to their teacher to be entered to win a **Kindle Kids eReader**.

In order for your student to be eligible to win this randomly drawn prize, all squares on the bingo card must be completed and an adult must sign the completed bingo card.

Grade-Level Prizes

A generous donation from Olympia Federal Savings made our grade-level prizes possible this year. The student who read the most minutes from each grade (and the ALPs program) will win a **\$75 gift card to a local bookshop**. Choose between Orca Books and Browsers Bookshop. One gift card will be awarded to the top reader in the following categories:

- Top Kindergarten Reader
- Top First Grade Reader
- Top Second Grade Reader
- Top Third Grade Reader
- Top Fourth Grade Reader
- Top Fifth Grade Reader
- Top ALPs Reader (Advanced Learning Program)

In order for your student to win this prize, you'll need to report their minutes read to the Google Form during all three check-ins. (Scan the QR code provided in this packet.)

Top Fundraiser

Don't forget: The Readathon is a fundraiser and we don't have very many of them this year!

The student who raises the most money (collected via the account you made in 99 Pledges) **wins a Kindle Kids eReader**. No donation is too small (or large) and every little bit counts. Once you have your unique fundraising link, the sky's the limit on the family and friends you can send it to.

In order for your student to win this prize, they will have raised the most donations for our school.

Feeling Overwhelmed?

Don't worry. We'll send you reminders along the way via email, and maybe even a robo-call or two from Dr. Marshall. Just remember: help your student make a 99 Pledges account, get donations, READ A LOT, keep track of the minutes, and then enter them in the form to win!

Readathon Activities at School

With the Readathon, we put the "fun" in fundraiser. The following are fun reading activities that will take place during the school day. You don't have to do anything for these, but we wanted to share them with you so you can support your child's reading journey by asking them about their experiences.

South Sound Reading Foundation's Book Van Visit

The South Sound Reading Foundation's Book Van will visit our school on **March 9** to provide each student with a free book. That's nearly 400 books! Each class will have a chance to visit the South Sound Reading Foundation's book tables to make their selection.



All-School Read-In

What if everyone in the school was reading a book at the same time? Imagine how powerful that would be! On **March 10**, students are invited to wear their pajamas to school and join their classmates in lining the hallways as everyone in the school reads at the same time. (Limited time event, not all day.) Reading is fun, but oftentimes more fun when you do it together!



Drop Everything and Read (DEAR)

You never know when it will be DEAR time, or time to "drop everything and read." Throughout the Readathon, Dr. Marshall will randomly announce, "It's DEAR time" over the loudspeaker, and students will stop what they're doing and begin reading.

They will be reminded to carry a book with them wherever they go throughout the school so that they are prepared for this when it occurs. **(Students will not take their books to the bathroom, recesses or lunch.)**

Students love the element of surprise involved in this activity, and a constant carrying of a book teaches the healthy reading habit of always having reading material around, because you just never know...

Important Dates:

March 1 - Readathon begins

March 9 - South Sound Reading Foundation Book Van visit

March 10 - All-School Read-In (Wear your pajamas!)

March 10 - Record minutes read Mar 1st - 10th via Google Doc (form will be open until March 12)

March 13 - "Popcorn with the Principal" reward for the class that read the most from each group

March 17 - Record minutes read Mar 11th - 17th via Google Doc (form will be open until March 19)

March 20 - "Popcorn with the Principal" reward for the class that read the most from each group

March 24 - Record minutes read Mar 18th - 24th via Google Doc (form open until March 27)

March 27 - "Popcorn with the Principal" reward for the class that read the most from each group

March 24 - Readathon ends

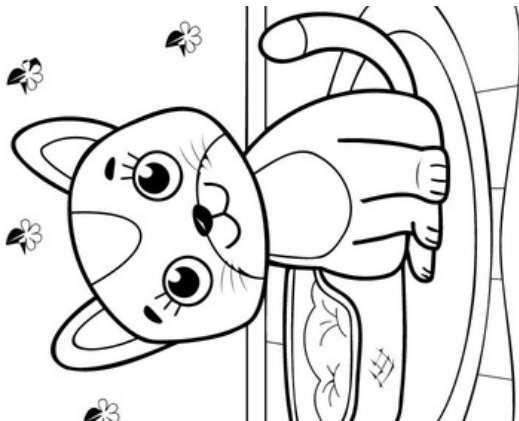
March 29 - Last day to collect donations via 99 Pledges

March 31 - Winners announced at school

Contact Information:

Need help? Contact Jerica Pender, Readathon coordinator and Roosevelt PTA Secretary at:
rooseveltptasecretary@gmail.com

Reading is fun!



One More
Page



Cut out a bookmark and get started!